

JSMEA attends International Workboat Show 2019

Japan Ship Machinery and Equipment Association (JSMEA) was joined by four member companies at the International WorkBoat Show 2019 in New Orleans on Dec. 4-6, 2019.

Organized for the milestone 40th time last year, the annual exhibition targets the markets for offshore support vessels, tugboats and other workboats as well as domestic passenger ships operating in US coastal waters and rivers, and the shipbuilding market. It attracts ship designers, shipbuilders and ship machinery and equipment makers from around the world. The event organizer had announced in advance that it expected to host more than 1,000 exhibitors and 15,000 visitors.

To keep up with growing interest among its members in the US workboat market, JSMEA teamed up with Maritime Reporter and Engineering News, an American publication on the maritime industry. Together, they participated in the International WorkBoat Show for the fourth time.

At the International WorkBoat Show 2019, JSMEA secured space near a venue entrance—an ideal location with heavy foot traffic—to set up a booth with the four affiliated ship machinery and equipment manufacturers, at which it distributed brochures containing information on its members' products and contact details. The association also visited booths of local ship designers, shipbuilding companies and others to promote its members' business

operations.

The day before the opening of the International Workboat Show 2019, JSMEA called at Ingalls Shipbuilding, which builds vessels for the US Navy and other organizations, as it did the previous year. This time, however, it was accompanied by six member manufacturers. At the shipyard, JSMEA received word from an executive in charge of procurement welcoming their visit. The executive also expressed hope that interactions between the two parties would bear fruit for vessels produced by both Ingalls and the Japanese ship machinery and equipment industry. When the shipbuilder introduced its current projects, the six members showcased their respective products and conducted sales and marketing activities for the ships constructed there.

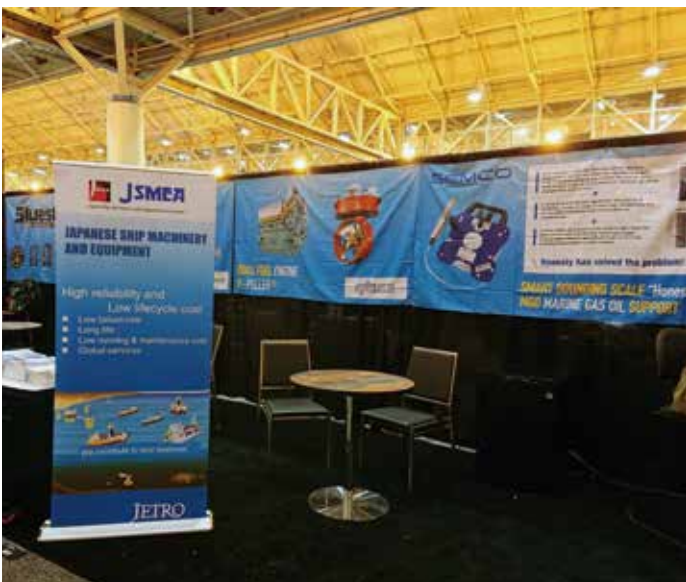
JSMEA decided to report on its attendance at the International Workboat Show 2019 and the views that it had exchanged with local enterprises when meeting with its Global Strategic Plan Review Board and other in-house units to continue discussions on overseas market activities.

About JSMEA exhibitions

Area of JSMEA booth: 18m2

Exhibitors: IHI Power Systems Co., Ltd.; Naniwa Pump Mfg. Co., Ltd.; SEMCO Ltd.; and Takashina Life Preservers Co., Ltd.

The JSMEA booth



2019 is organized at the New Orleans Ernest N. Memorial Convention Center.

